

Figure 1.

CONSENT TYPE	CURRENT COST	FREQUENCY	PROPOSED 2024 COST	FREQUENCY
Annual Consents				
Molineux Area (Football / Match Day Consents) (AF)	£690.00	per annum	£1,293.00	per annum
Wednesfield Town Centre (AW)	£1,990.00	per annum	£1,392.00	per annum
Evening Consents (AE)	£1,905.00	per annum	£2,006.00	per annum
Other City Areas Food (CF)	£1,300.00	per annum	£1,561.00	per annum
Other City Areas Flowers (CFL)	£440.00	per annum	£474.00	per annum
Mobile Consents (B)	£440.00	per annum	£632.00	per annum
Private Land Consent (PL) (New Consent Holders)	£95.00	per annum	£632.00	per annum
Private Land Consent (PL) Existing Consent Holders (Held a consent on 1.4.23) 1 st Year	£95.00	per annum	£316.00	per annum
Private Land Consent (PL) Existing Consent Holders (Held a consent on 1.4.23) 2 nd Year	£95.00	per annum	£474.00	per annum
Private Land Consent (PL) Existing Consent Holders (Held a consent on 1.4.23) 3 rd Year	£95.00	Per annum	£632.00	per annum
AB Type Consent Church Street, Bilston	£2,170.00	per annum	£1,681.00	per annum
A Type Consent Dudley Street, Wolverhampton	£3,380.00	per annum	£3,380.00	per annum
A Type Consent Bilston Street/Queen Street, Wolverhampton	£2,940.00	per annum	£2,940.00	per annum
A Type Consent Skinner Street/Cleveland Street/Victoria Street, Wolverhampton	£2,940.00	per annum	£2,940.00	per annum
Assistant Application Processing	£35.00	one off	£39.00	one off
Consent Variation Administration Fee	£20.00	one off	£27.00	one off
Occasional / Temporary Consents Day Rates				
City Centre				
Individual Weekdays (Monday to Friday, excluding Bank Holidays)	£30.00	per day	£55.00	per day
Mid-Week Consent (Monday to Friday inclusive, excluding Bank Holidays)	£110.00	Monday to Friday inclusive, excluding Bank Holidays	£55.00	per day

Weekends (Saturday and Sunday inclusive)	£110.00	Saturday and Sunday inclusive	£55.00	per day
Bank Holidays and Specialist Market Days	£55.00	per day	£55.00	per day
Bilston & Wednesfield Town Centres				
Individual Weekdays (Monday to Friday, excluding Bank Holidays)	£15.00	per day	£30.00	per day
Mid-Week Consent (Monday to Friday inclusive, excluding Bank Holidays)	£55.00	Monday to Friday inclusive, excluding Bank Holidays	£30.00	per day
Weekends (Saturday and Sunday inclusive)	£55.00	Saturday and Sunday inclusive	£30.00	per day
Bank Holidays and Specialist Market Days	£30.00	per day	£30.00	per day
Other Areas of the City				
Individual Weekdays (Monday to Friday, excluding Bank Holidays)	£10.00	per day	£15.00	per day
Mid-Week Consent (Monday to Friday inclusive, excluding Bank Holidays)	£35.00	Monday to Friday inclusive, excluding Bank Holidays	£15.00	per day
Weekends (Saturday and Sunday inclusive)	£35.00	Saturday and Sunday inclusive	£15.00	per day
Bank Holidays and Specialist Market Days	£15.00	per day	£15.00	per day
Special Outdoor Event (i.e., City Show, Vaisakhi, Steam and Vintage Rally, etc)	£165.00	per event (up to cost)	£163.00	per day
Promotional Spaces Day Rates				
Bilston Town Centre Promotional Spaces - 6AB, 7AB				
1 day	£90.00	per day	£90.00	per day
2 - 3 days	£84.00	per day	£90.00	per day
4 - 7 days	£78.00	per day	£90.00	per day
City Centre Promotional Space - DS				
1 - 2 days	£137.50	per day	£140.00	per day
3 - 5 days	£110.00	per day	£140.00	per day
6 -7 days	£96.00	per day	£140.00	per day
City Centre Promotional Space - DS2				
1 - 2 days	£137.50	per day	£140.00	per day
3 - 5 days	£110.00	per day	£140.00	per day
6 -7 days	£96.00	per day	£140.00	per day
City Centre Promotional Space - QS1				

1 - 2 days	£225.00	per day	£225.00	per day
3 - 5 days	£175.00	per day	£225.00	per day
6 -7 days	£150.00	per day	£225.00	per day
City Centre Promotional Space - QS2				
1 - 2 days	£225.00	per day	£225.00	per day
3 - 5 days	£175.00	per day	£225.00	per day
6 -7 days	£150.00	per day	£225.00	per day

New annual consent locations

If an annual consent is granted for a new location other than those listed in Figure 1, the VOA calculation can be applied to that location, to ensure the Part 3 cost of the consent fee remains relative to the existing locations.